

AFFAIRS TO REMEMBER

"We make a living by what we get, but we make a life by what we give."

- Winston Churchill

AFFAIRS to REMEMBER's connection to the community is the cornerstone of our success. On our 30th Anniversary, we established our Legacy Program. Designed to partner with charities, providing catering and event design services at or below our cost, we have donated more than \$3,000,000 in catering and event design services via the program.

The Legacy Program offers three increasing levels of sponsorship: Silver, Gold, and Platinum. Each of the levels represents a successively higher sponsorship discount. More details can be found in the Application Form.

"We hope this program will help non-profit organizations afford luxury services to enhance their guests' experience and elevate their fundraising efforts. With Legacy Giving, we want to assist charities in raising substantial money and building momentum—not only for this event but for many years to come," said Chief Financial Officer Patrick Cuccaro.

"Atlanta has helped us build a thriving business for more than 40 years," reflect owners Ron Lazarus and Scott Ardolino. *"We have now redoubled our efforts to contribute back to our hometown and our neighbors. We're making a difference one bite at a time."*

We invite you to become a part of our Legacy Program by submitting the following application. We look forward to working together to improve lives in our community.

*Our mission is to explore and celebrate
hospitality with passion and discipline.*

AFFAIRS TO REMEMBER

Legacy Giving Application

Organization Details

Organization Name:

Event Contact:

Phone number and E-mail:

Marketing/Public Relations Contact:

Phone number and E-mail:

Mission Statement:

List of Board of Directors with Affiliated Companies:

Event Details

Event Name:

Event Date and Time:

Location:

Estimated Guest Count:

Is this a new Event?

Type of Event:

Cocktail Buffet

Dinner Buffet

Served Dinner

Other (Please describe):

Desired Sponsorship Level (See page 2 for details.):

Silver

Gold

Platinum

Signature:

Date:

Submit your completed form to: events@affairs.com

THE LEGACY GIVING PROGRAM OFFERS THE FOLLOWING **THREE LEVELS OF SPONSORSHIP**:

SILVER SPONSORSHIP

Represents up to a **20% discount** off all catering charges, including food, beverage (provided by the caterer), event design services, equipment and staff

Client Commitment:

- Recognition in program as sponsor or significant contributor
- Inclusion in all pertinent press releases
- Inclusion in appropriate media
- Work with AFFAIRS to REMEMBER's marketing team to coordinate all Sponsorship requirements

GOLD SPONSORSHIP

Represents up to a **30% discount** off all catering charges, including food, beverage (provided by the caterer), event design services, equipment and staff

Client Commitment:

- Free ad in program, if applicable
- Listed as In-Kind Sponsor in all printed materials
- Acknowledgement and benefits equal to other In-Kind Sponsors of similar level, including event tickets
- Signage, when available
- Work with AFFAIRS to REMEMBER's marketing team to coordinate all Sponsorship requirements

PLATINUM SPONSORSHIP

Represents up to a **50% Discount** off all catering charges, including food, beverage (provided by caterer), event design services, equipment and staff

Client Commitment:

- Free ad in program, if applicable
- Listed as In-Kind Sponsor in all printed materials
- Acknowledgement and benefits equal to other In-Kind Sponsors of similar level, including event tickets
- Tear sheets of all media
- Significant signage at event when available
- Acknowledgement from podium

Work with AFFAIRS to REMEMBER's marketing team to coordinate all Sponsorship requirements